

THE HUB The Rotary Club of Park Cities



www.parkcitiesrotary.org

Leaders united worldwide to provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.

Service
Above
Self

September 4, 2009

TODAY'S PROGRAM

Program Chairs of the Day: Bud Naifeh
Marshall Weaver



Rotary Day

International Service, the Million Dollar Legacy Dinner
New Member Speeches

International Service encompasses efforts to expand Rotary's humanitarian reach around the world and to promote world understanding and peace. It includes everything from contributing to PolioPlus to helping Rotary Youth Exchange students adjust to their host countries.

The **Rotary Youth Exchange** allows more than 8,000 young people, usually of secondary school age, each year to spend up to a year living with host families and attending school in a different country. Participants learn a new way of living, a great deal about themselves, and sometimes a new language. They are also ambassadors, teaching people they meet about their own countries, cultures, and ideas.

Ambassadorial Scholarships, the Rotary Foundation's oldest and best-known program, was founded in 1947. Since then, nearly 38,000 men and women from about one hundred nations have studied abroad under its auspices. Today it is the world's largest privately funded international scholarship program.

The purpose of the Ambassadorial Scholarships program is to further international understanding and friendly relations among people of different countries and geographical areas. The program sponsors several types of scholarships for undergraduate and graduate students as well as for qualified professionals pursuing vocational studies.

New Members speaking today. . .



Andy Carothers

Classification: Financial
Services
Proposed by **Mike Jarrell**



Shawn Murphy

Classification: Insurance
Proposed by **Karen Farris**



Chris Short

Classification: Insurance
Proposed by **Ley Waggoner**

PAUL HARRIS SOCIETY



OR



??

**Are These the Two Faces of PP Doug?
Do We Really Want to Find Out?**

PP **Doug Gill** states that he has identified six future PHS members lurking in RCPC. He states that you know who you are – and asks that you come forth willingly. *Do you want this man looking for you?*



The Paul Harris Society

The Paul Harris Society is a special recognition program designed for Rotarians who wish to support The Rotary Foundation in a more substantial way each year.

The Paul Harris Society recognizes Rotarians and friends of The Rotary Foundation who annually contribute \$1,000 or more to the Annual Programs Fund, PolioPlus, and PolioPlus Partners, or the Humanitarian Grants Program.

The first Paul Harris Society was established in 1998 in District 5340 in California by District Governor Wayne C. Cusick. The Trustees of The Rotary Foundation officially approved the Paul Harris Society program effective July 2006.



YOUNG AT HEART

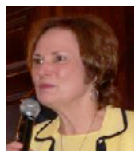
the Majestic Theater
Fri, Sept. 11, 8:00pm
Sat, Sept 12, 2:00pm
or 8:00 pm
Sun, Sept 13, 2:00pm
featuring
Rod and Beth Pirtle,
the **Rotary Chorus**
Proceeds go to the
Visiting Nurse
Association and other
senior non-profit
organizations
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Chartered in 1948

LAST WEEK

Presiding: **Phillip Bankhead**
 Invocation: **Charlotte Kroeker**
 Pledge/Song Leader: **Larry Gebhardt**
 Introductions: **Fred Speno**
 Four Way Test: **Jerry Washam**
 Photographer: **Fred Speno**
 Chair of the Day: **Nolan Duck**
 Program: **Albert Reyes**, President
 "Buckner Children and Family Services"

President **Phillip Bankhead** called the meeting to order. **Charlotte Kroeker**



gave the invocation and noted that PP **Rod Pirtle** has had a pacemaker, that **Robert Daniel** is recovering, and that former RCPC member **Hollis Wise** has passed away. Please keep them and their families in your prayers.

Larry Gebhardt led The Pledge of Allegiance and "The Star Spangled Banner," followed by "God Bless America."



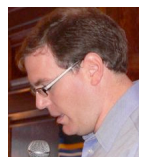
Fred Speno introduced our visitors and guests. **Andy Ellwood** announced The Hub and Web Advertisers and the next PCR Connect.



David Rench reviewed some of the many goals of the Rotary Foundation. He then presented her second Paul Harris Fellow to



PP **Linda Tunnell** and his fifth PHF to PP **Doug Gill**, who is a member of the Paul Harris Society.



PP **Doug** said that he is working with the District's Rotary Foundation fundraising efforts. There are twelve RCPC members who are already Paul Harris Society members, but he believes that there are six more in the club



who just need to identify themselves.

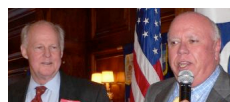
Mike Jarrell

introduced our newest member **Andy**



Carothers.

President **Phillip** awarded Blue Badges to **Molly Murray** and **Mike Petridis**



Nolan Duck introduced our speaker today, Dr. **Albert Reyes**, President of Buckner Family Services. He began



by stating that the Buckner Foundation began in 1879 but has grown to include other campuses in Texas and programs in ninety-three cities world-

wide. In addition to caring for children, there are also five elder campuses. Their mission is to make life better for children and families. Their vision is to become a global force, maximizing leadership and resources to serve vulnerable children and families. Their core values include servant leadership, quality client care, diversity and culture, and respect for the individual. They hope to move children to a strong family environment. They also encourage self-sustainable ministries. Buckner provides a continuum of care, family programs, community, empowerment, and support programs.



PP **Jerry Washam** ended with the Question of the Day and the Four Way Test.

Question of the Day

Q: Is there a Rotary-approved way to recite the Four Way Test?

A: Yes! It starts with the Preamble, "The Four Way Test of the things we think, say or do..."

EVENTS CALENDAR

September

S	M	T	W	Th	F	S
		M	M	V	M	Mtg
6	M Labor Day	M	M	Cn	M	Mtg CP
13	M	M	M	BD	M	Mtg BI
20	M Mc	M	M	M	IN	Mtg
27	M	M	M			

AED = Defibrillator Training
BI = Blood Drive
BD = Board of Dirs. Mtg, 7 am
LaMadeleine, 75 & Mockingbird
C = Circles of Success
 See Tracy Gomes
Cn = PCR Connect Event.
CP = ChildsPlay Work Mtg
D = District 5810 Event
FR = Family of Rotary Event
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Mtg. See Rick Amsberry
Blue = Activities on own schedule

In- Interact at Hillcrest H.S.,
8 am. See Tracy Gomes
M = Meals on Wheels (Differ-
ent teams on each day)
See Charles Delphenis
Mc = Ronald McDonald
House-See Jina McDaniel
NM = New Member Event
Pr = Program Committee Mtg
Reading and Radio Resources
See Hal Copeland
SpE = Special Service Event
VV = Vet to Vet - See Bob Dill
Web = Web-lite after noon mtg

Get involved!

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THE HUB

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 Betty Dawson, *Editor*

Shutterbug Committee

Fred Speno, *Chair*

Bulletin/Internet Advertising

Andy Ellwood, *Chair*



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 www.rotary.org

Dave McSpadden, *Waxahachie*
Governor, District 5810
 www.rotary5810.org

UPCOMING PROGRAMS

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Sept. 11 **Jim Moroney, Publisher/CEO**
Dallas Morning News



Sept. 25 **Steve Colmus, Founding**
Principal - KIPP Truth Academy



Sept. 18 **Bryan Truby, Principal and Sr VP**
HKS Architecture - Cowboy Stadium



October 2 **TBA**

CLUB ANNOUNCEMENTS

PCR Connect Wed, Sept 9 at 5:30-7:30pm with Preston Center RC at Blue Plate Kitchen, 6130 Luther Lane in Preston Center. All are welcome!

ChildsPlay Work Meeting Sat, Sept 12. See Steve Herman

HHS Interact Start-up Meeting Thurs, Sept 17 at 8:00am in the Hillcrest HS Library. Be a part of Interact this year! See Tracy Gomes.

Rotary Night at a Rangers Game Fri, Sept 18 Organized by Dist 5790 \$5 from tickets will go to **End Polio Now**. Details at www.rotary5790.org/

Blood Drive Sat, Sept 19 at NorthPark. Volunteers, Donors needed!

Adoption Awareness Carnival Sat, Sept 19, am, Balch Springs Recreation Center. Details coming soon! See Ruth Knost.

ROTARY CONNECTED

LinkedIn Interesting new thread: From Harrisburg, PA: Clubs with Corporate Memberships

Tweet of the Week: Membership increases during 2008-09 Rotary year. More than 5,700 clubs achieved growth of 10% or better. <http://bit.ly/rzPzN>

Facebook Interesting new thread: Violinist Perlman joins the NY Philharmonic in a special benefit concert on Dec. 2 to help End Polio Now.

YouTube Rotary International has its own channel on YouTube that offers a growing collection of videos and psas.

THOUGHTS ON...

Service

Great services are not canceled by one act or by one single error.

~ Benjamin Disraeli

Sow good services; sweet remembrances will grow them.

~ Madame de Stael

I have the consolation of having added nothing to my private fortune during my public service, and of retiring with hands clean as they are empty.

~ Thomas Jefferson

Always render more and better service than is expected of you, no matter what your task may be.

~ Og Mandino

Be silent as to services you have rendered, but speak of favours you have received.

~ Seneca

FOUNDATION FUNDERS

Our Funders for Next Week are

Jim Phillips
Rod Pirtle
Charlie Pollan
Michael Rainwater

DISTRICT 5810

New Club in Dist 5810

As of August 26, 2009, District 5810 has a newly Chartered Rotary club!

The Plano Latin American club meets at Tino's Restaurant at Collin Creek Mall on Central Expressway (US 75) in Plano on Thursday nights at 7:30 pm.

This truly international club has twenty-seven "real" dues-paying members from eight different countries!

Everyone is welcome to visit or join – some Spanish would be helpful!

They hope to see you soon for a "make-up" and a margarita!



THEY PROFIT MOST WHO LAUGH BEST

A Quiz for the Start of September:

(Look for the answers elsewhere in The Hub)

A. What do these words have in common?

1. Banana
2. Dresser
3. Grammar
4. Potato

5. Revive

6. Uneven

7. Assess

From the *U.S. Citizenship Test*:

B. How many Representatives are there in Congress? 100, 50, 435, 200

C. What were the 13 original states called?
New England The Mayflower
Articles of Confederation Colonies

Proposed New Members

Will Repeto, III

Classification: Family Law
Proposed by **Michael Rainwater**
2nd Publication

Dax Seale

Classification: Financial Services
Proposed by **Bill Siegel**, 2nd Publication

Billy Rousseau

Classification: Real Estate
Proposed by **Sammy Bickham**
1st Publication

Are You Ready for Some Football?



HP Scots - 30

Red Oak Hawks - 7
It's 711 school wins!



HHS Panthers

First Game- Sept. 4

With thanks to Elaine Allen and PDG Dick Dickson

HAPPY BIRTHDAY

Jon Harris 9.9
Mark Thomason 9.10
Jerry Sayers 9.10



A. If you take the first letter, place it at the end of the word, and then spell the word backwards, it will be the same word;
B. 435 C. Colonies

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Service
Above
Self

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September 11, 2009

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Program Chair of the Day: Cleve Clinton



Dallas Morning News

Circulation:

- over 368,000 daily
- over 520,000 Sunday
- one of the 20 largest paid circulations in the U.S.

Founded: Oct, 1885 by Alfred Horatio Belo

Pulitzer Prizes won in 1986, 1989, 1991, 1992, 1993, 1994, 2004, 2006

George Polk Awards won in 1990, 1994

Overseas Press Award won in 2001

www.dallasnews.com

Jim Moroney, Publisher of *DMN* The Future of Print Media

James M. Moroney III was named Executive Vice-President of A. H. Belo Corporation in November, 2007, with responsibilities for its three newspaper operating companies in Dallas TX, Providence, RI, and Riverside, CA. He continues to serve as publisher and chief executive officer of *The Dallas Morning News*, a position he has held since June, 2001. He had served as president of Belo Interactive, Inc. since its inception in May, 1999, and is a member of A. H. Belo's Management Committee.

Moroney began his Belo career as a sales trainee at WFAA-TV in Dallas-Fort Worth. In 1985 he became local sales manager for WFAA and later that year was promoted to general sales manager of KOTV in Tulsa, OK. He returned to Dallas in 1989 as Belo's controller. Moroney was promoted to president and general manager of KOTV in Tulsa in January, 1993. In November 1993 he became a vice president of the Broadcast Division. In January, 1997, Moroney was promoted to president/Television

Group assuming responsibility for the operations of all of Belo's television stations in fifteen markets across the United States. In June, 1998, he was named executive vice president of Belo, with responsibility for finance, treasury and investor relations.

Moroney has served on the board of the Television Bureau of Advertising and numerous civic organizations. He presently serves on the boards of Cistercian Preparatory School in Dallas, the State Fair of Texas, the Advisory Board of the College of Communications at the University of Texas and the Executive Committee of the Board of the Newspaper Association of America.

Moroney graduated from Stanford University in 1978 with a B.A. in American Studies. In 1983 he received his M.B.A. from the University of Texas at Austin.

Moroney and his wife, Barbara Bass Moroney, have five children: Sean, Meagan, Kyle, and twins Callie and Jenny.

RCPC GOOD NEWS



Congratulations!
to Tim and Delana Mullins and proud big sister on the birth of Jack Thomas Mullins.



SPICED UP
SENIOR FOLLIES
"YOUNG AT HEART"

YOUNG AT HEART

Rotary Night

Saturday, Sept. 12, 8:00 pm

New on the RCPC Website:

Proposing new members has gotten even easier!

Propose new members online!

You can now propose a new member online in just a few minutes.

All you have to do is complete the Online New Member Proposal Form by clicking on it in the left column of the RCPC Website under Club Links.

When you click on "Click to Submit" at the bottom of the form, all of the information is communicated directly to Laurie in the club office.

The form is always available online, 24/7.

How much easier could this be? Try it out *soon* – by proposing a new member!



September 11, 2001



We remember...

Chartered in 1948

LAST WEEK

Presiding: **Phillip Bankhead**
 Invocation: **Kristine Christlieb**
 Pledge/Song Leader: **John Gilchrist**
 Introductions: **Roger Hogarth**
 Four Way Test: **Chris Short**
 Photographer: **Ley Waggoner**
 Chairs of the Day: **Bud Naifeh** and **Marshall Weaver**
 Program: **Rotary Day: International Service and New Member Speeches**

President **Phillip Bankhead** called the meeting to order. **Kristine Christ-**



lieb gave the invocation and welcomed PP **Rod Pirtle** and **David Baxter** back today.

John Gilchrist led The Pledge of Allegiance and "The Star Spangled Banner." **Tom Stutz** asked the Question of the Day. **Roger**



Hogarth introduced our visitors and guests, which included David Moliere, Interact Advisor from Hillcrest H.S. **Andy Ellwood** announced the Hub and Web advertisers of the week and the next PCR Connect on 9-9-09.

Greg Pape introduced PP **Linda Tunnell** who designated **Susan Rogers** as a Paul Harris Fellow.



Herb Burkman spoke about the Rotary Youth Exchange which focuses on high-school aged students. There are 8,000 students exchanged every year. He asked everyone to consider hosting an exchange student in their homes.

Art Bollon told us about the Amba-

sadorial Scholarship Program which enables college-aged students to study abroad. It is an incredible opportunity, and our club needs candidates for next year.



Greg Pape announced the District 5810 Million Dollar Legacy Dinner, benefitting the Rotary Foundation and End Polio Now, at the W Hotel on Sat, Feb 20. Tickets are \$10,000 for each couple in cash or a bequest.



Marshall Weaver introduced our new members today **Shawn Murphy**, whose classification is Insurance, grew up in Ohio and attended U. of Ohio. His company transferred him to Texas five years ago. He enjoys travel.



Next to speak was **Andy Carothers**, whose classification is Financial Services. He attended law school in Texas, but worked in investment banking. He also worked in corporate finance, then as a part of a private group. He bought a tire recycling company and expanded it, but ultimately returned to financial services.



Last today was **Chris Short** whose classification is Insurance. He grew up in Kansas, but attended SMU. He went to work for Sewell for five years, but now works for an insurance brokerage firm that specializes in insurance for commercial properties.



Question of the Day

Q: Is there a preferred way to introduce a guest who is or may be a future member?

A: Yes. Keep it simple. Just give his or her name and company.

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Dave McSpadden, Waxahachie
Governor, District 5810
 www.rotary5810.org

UPCOMING PROGRAMS

September 11, 2009 - Page 3



**Sept. 18 Bryan Truby, Principal and Sr VP
HKS Architecture - Cowboy Stadium**



October 9 TBA



**Sept. 25 Steve Colmus, Founding Principal
KIPP Truth Academy**



October 16 TBA

CLUB ANNOUNCEMENTS

ChildsPlay Work Meeting Sat, Sep 12, 8am-Noon. Time to spruce up the playground. Bring putty knife, hoe, rake, etc. See Steve Herman.

HHS Interact Start-up Meeting Thurs, Sept 17, 8:00am in the Hillcrest HS Library. Be a part of Interact this year! See Tracy Gomes.

Rotary Night at a Rangers Game Fri, Sept 18 Organized by Dist 5790 \$5 from tickets will go to **End Polio Now**. Details at www.rotary5790.org/

Blood Drive Sat, Sept 19, NorthPark. Volunteers, Donors needed!

Adoption Awareness Carnival Sat, Sept 19, 10am-2pm, Balch Springs Rec Cntr. Volunteers needed for b'ball shooting contest. All vol's must have background check- details on RCPC website. See Ruth Knost.

ROTARY CONNECTED

LinkedIn Interesting new thread: From RI: The Matching Grants budget is fully committed.

Tweet of the Week: The Interact video contest deadline is October 1st. Enter now! <http://bit.ly/vMITt>

Facebook Interesting new thread: from Brazil: The Rotary Club iPhone App is ready and available in Apple App Store!

YouTube RI has its own channel on YouTube offering a growing collection of videos and psas

flickr Check out or add to RI's Flickr group often, www.flickr.com/groups/familyofrotary/

THOUGHTS ON...

News

It's amazing that the amount of news that happens in the world every day always just exactly fits the newspaper.

~ Jerry Seinfeld

For most folks, no news is good news; for the press, good news is not news.

~ Gloria Borger

Literature is news that stays news.

~ Ezra Pound

Nothing travels faster than the speed of light with the possible exception of bad news, which obeys its own special laws.

~ Douglas Adams

Buy on the rumor; sell on the news.

~ Wall Street Proverb

FOUNDATION FUNDERS

Our Funders for Next Week are

**Jodie Ray
Ed Reith
Brad Rejebian
David Rench**

ROTARY INTERNATIONAL



Rotary has teamed up with Google to make nearly one hundred years of *The Rotarian* available free online.

Full-color, searchable scans of all issues from 1959 to 2008 are available through Google Books; and more issues will follow soon. The site is accessible

from *The Rotarian's* page on the RI Web site.

Promote club events and have your Rotary photo considered for *Rotary Interactive*. Upload it to Flickr, and add it to RI's Flickr group. Details at www.rotary.org/en/StudentsAndYouth/YouthPrograms/Announcements/Pages/090903_announce_flickr.aspx

THEY PROFIT MOST WHO LAUGH BEST

Famous Last Words

This will be a short meeting.

You can put it together yourself in five minutes.

We'll stay only five minutes.

Why put the top up; it won't rain.

Of course the battery in the camera is good.

It will be housebroken in no time.

When the gauge says empty, there's always a gallon or two left.

That's not poison oak.

I don't burn; I tan.

Your table will be ready in five minutes.

We have plenty of room.

Proposed New Members

Billy Rousseau

Classification: Real Estate
Proposed by **Sammy Bickham**
2nd Publication

Kirk Meyer

Classification: Marketing
Proposed by **Nolan Duck**
1st Publication

Are You Ready for Some Football?



HP Scots - 42

Frisco Liberty - 14

It's 712 school wins!



HHS Panthers - 14

W.T. White - 21

Better luck next week!

HAPPY BIRTHDAY

Elizabeth Hart 9.14
Randy Michero 9.14
Jennifer Zuniga 9.15
Jim Roberts 9.17



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September 18, 2009

TODAY'S PROGRAM

Program Chair of the Day: Nolan Duck



Bryan K. Trubey, Design Principal The Cowboys Stadium

**Principal and
Senior Vice
President
HKS**

Education

Bachelor of Environ-
mental Design
Texas A&M
University

Registration

Registered Architect:
Texas

Affiliations

American Institute of
Architects
Texas Society of
Architects
Dallas Chapter AIA

Bryan Trubey is a design principal with HKS Sports & Entertainment Group and is responsible for all sports and related entertainment projects.

He was named one of the twenty Most Influential People in Sports Facility Design, Architecture and Development, according to Sports Business Journal's May 2004 issue. He was also selected based on his stellar performance working with such clients as the Dallas Cowboys, Los Angeles Dodgers, Liverpool FC Stadium, Indianapolis Colts, Atlanta Braves, Milwaukee Brewers, Chicago White Sox, Texas Rangers, NBA Mavericks and NHL Stars.

His resume includes facilities such as Rangers Ballpark in Arlington, Lone Star Park, American Airlines Center, US Cellular Field and the MLS Pizza Hut Park complex in Frisco. As a principal of the firm, with 28 years experience, he actively participates in all phases of the architectural design process, from programming through all

design phases. His primary role occurs in the initial planning stages where he is responsible for setting the design concept and then maintaining design continuity throughout project development.

His most notable projects are regarded as the first to effectively integrate the sports environment with entertainment, creating timely, memorable spaces. This, combined with his focus on new ways to increase revenues, has resulted in his projects being considered the latest in innovative, experience-driven and profitable sport destinations.

In addition to the projects noted above, Bryan's design projects include new retractable roof stadium for the Indianapolis Colts, the Dallas Cowboy's Destination project, Disney's Wide World of Sports Complex, Miller Park for the Milwaukee Brewers and the National Stadium in Hong Kong which was the recipient of a national AIA design award.

RCPC EVENTS

Congratulations!



to **Rick Amsberry** and Lisa Richardson. We wish you much happiness together!

to **Jim Phillips, David Baxter** and **Marshall Weaver** for their Dan Herndon Leadership Awards from the Boy Scouts of America for service to the troop. www.troop70.org/

PCR Connect A great time of fellowship was had on Wed, Sept 9th as RCPC members (blue name tags) socialized with Preston Center Rotarians (red name tags) at Rathbun's Blue Plate Kitchen. Don't miss Connect in October!



Dust off your Secret Recipes and keep those grills handy!

RCPC will be hosting its first ever Hot-dog and Hamburger Cook-Off! There will also be a Best Pie or Cake competition and a Cookie Contest for kids. October 10th. Start planning now!



Chartered in 1948

LAST WEEK

Presiding: **Phillip Bankhead**
 Invocation: **Susan Rogers**
 Pledge/Song Leader: **Karl von Bierberstein**

Introductions: **Tom Stutz**
 Four Way Test: **Chris Short**
 Photographer: **Fred Speno**
 Chairs of the Day: **Cleve Clinton**
 Program: **Jim Moroney**, Dallas Morning News, "The Future of Print Media"

President **Phillip Bankhead** called the meeting to order. **Susan Rogers** gave the invocation and specifically asked members to remember the family of **Robert Daniel**, a 22-year member of our club.

Karl von Bieberstein led the pledge and singing of the national anthem. **Tom Stutz** recognized the following Rotarians for bringing guests to



today's meeting: **Jay Leask, Hal Copeland, Ley Waggoner, Phillip Bankhead, Mike Jarrell, Jerry Soper, Doug Means, Rick Amsberry, and Cleve Clinton.**

Thank you for bringing guests to our club; it's the way we grow our membership!

President **Phillip** thanked **Karen Farris, Mike Jarrell, and Ley Waggoner** for sponsoring the new members who gave their new member speeches last week.

Nancy Becker and **Anne Harper** announced the Fellowship Picnic at ChildsPlay at Bachman Lake and the first RCPC Cook-off.



Cleve Clinton introduced **Jim Moroney**, Publisher and CEO of the Dallas Morning News. The death of the American newspaper is greatly exaggerated. The DMN has published continuously since October 1885 and is one of the nation's largest dailies with circulation of 885,000 daily and 1.3 million on Sunday. The

website: www.dallasnews.com has over 5 million unique visitors each month who view 40 million pages on its extensive web site.



The DMN has the 5th largest news staff in the US, trailing only the NY Times, LA Times, Chicago Tribune, and the Washington Post. It is this staff that does the heavy lifting of finding and reporting the important news of our area, the nation, and the world. Moroney said the DMN's news staff budget is \$35 million annually, with more reporters than any other media in Texas.

Why do we hear so much about the "impending death of the American newspaper industry"? Several factors surround this question. The first is the drop in advertising revenue, which has dropped by double digits each of the past two years, including a 25% drop in 2009. 80% of a newspaper's revenue comes from advertising. The second is the heavy debt load carried by the holding companies of several daily newspapers. In 2004 and 2005 many papers borrowed when ad revenue was very strong, expecting that trend to continue, but the Belo Company, parent company of the DMN is fiscally sound. He explained the traditional newspaper business model of reliance on advertising is rapidly changing. Subscribers are being asked to pick up a larger share of the cost.

Who cares if newspapers go the way of the horse and buggy, 8-track tapes, etc.? He answered that every true democracy has three components: 1) free and legitimate elections, 2) the rule of law, and 3) a robust free press. Our society needs a vigorous free press to keep our elected officials accountable to the public.

Thanks to John Gilchrist for these meeting notes!

Question of the Day

Q: How do I sign up for an RCPC activity?

A: Go to the RCPC Website and log in. Go to Event Registrations> click on the event> click on Register or Volunteer> click on Book> add the needed info> SAVE! Easy!

EVENTS CALENDAR

September						
S	M	T	W	Th	F	S
		M	M	V	M	Mtg
6	M Labor Day	M	M	Cn	M	Mtg CP
13	M	M	M	BD	M In	Mtg Web BI D
20	M Mc	M	M	NM	M In	Mtg
27	M	M	M			

AED = Defibrillator Training
BI = Blood Drive
BD = Board of Dirs. Mtg, 7 am
LalMadeleine, 75 & Mockingbird
C = Circles of Success
See Tracy Gomes
Cn = PCR Connect Event
CP = ChildsPlay Work Mtg
D = District 5810 Event
FR = Family of Rotary Event
F = Fellowship Event
FF = RCPC Foundation Fund
Mtg. See Rick Amsberry
Blue = Activities on own schedule

In- Interact at Hillcrest H.S., 8 am. See Tracy Gomes
M = Meals on Wheels (Different teams on each day)
See Charles Delphenis
Mc = Ronald McDonald House-See Jina McDaniel
NM = New Member Event
Pr = Program Committee Mtg
Reading and Radio Resources
See Hal Copeland
SpE = Special Service Event
VV = Vet to Vet - See Bob Dill
Web = Web-lite after noon mtg

Get involved!

September 18, 2009 - Page 2

THE HUB

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UPCOMING PROGRAMS

September 18, 2009 - Page 3



**Sept. 25 Steve Colmus, Founding Principal
KIPP Truth Academy**



**October 9 State Rep. Dan Branch
Texas Legislative Update**



**October 2 Ramon Diaz-Arrastis, MD, PhD
Alzheimer's Research**



**Oct 16 Kirk Leudeke, Public Info Officer
Views from Iraq**

CLUB ANNOUNCEMENTS

Sign up at www.parkcitiesrotary.org

ROTARY CONNECTED

Web-Lite Fri, Sep 18 Immediately after the noon mtg. See Dennis H.

Rotary Night at a Rangers Game Fri, Sept 18 Organized by Dist 5790 \$5 from tickets will go to **End Polio Now**. Details at www.rotary5790.org/

Blood Drive Sat, Sept 19, 10am-5pm 3 shifts available, NorthPark. Volunteers or Donors needed! **Blood Saves Lives!** See Jack Kearney

Adoption Awareness Carnival Sat, Sept 19, 10am-2pm, Balch Springs Recreation Center. See Ruth Knost.

Ronald McDonald House Mon, Sep 21, 5-7pm, Serve dinner to families of hospitalized children. See David Rench.

New Member Social Thur, Sep 24, 6-8pm, Wine and Cheese Reception at the home of Kennis Ketchum. See Karen Farris.

LinkedIn Interesting new thread: Rotarian Mike Port at Solar Oven Society, (www.solarovens.org) has developed an effective solar oven.

Tweet of the Week: Guardians of the world's refugees: RI Foundation alumni help displaced people move from chaos to calm. <http://bit.ly/XC9aN>

Facebook Interesting new thread: Rotary's first all-wheelchair GSE teams (from dist 9680, New South Wales and 5490, Arizona). www.rotary.org

YouTube RI has its own channel on YouTube offering a growing collection of videos and psas

flickr Check out or add to RI's Flickr group often, www.flickr.com/groups/familyofrotary/

THOUGHTS ON...

Architecture

Architecture is frozen music.
~ Johann Goethe

If cities were built by the sound of music, then some edifices would appear to be constructed by grave, solemn tunes – others to have danced forth to light, fantastic airs.

~ Nathaniel Hawthorne

The doctor can bury his mistakes, but the architect can only advise his client to plant vines.

~ Frank Lloyd Wright

When we build, let us think we build forever.

~ John Ruskin

Form ever follows function.

~ Louis Henri Sullivan

FOUNDATION FUNDERS

Our Funders for Next Week are

**Paula Rigler
Jim Roberts
Susan Rogers
Steve Rothacker**

FAMILY OF ROTARY

Remembering **Robert Daniel**, long-time Park Cities Rotarian and friend.



Equest and RCPC

Angie Gaines, wife of **Hank**, was introduced to Equest Therapeutic Horsemanship in Wylie by a family friend and member of the Park Cities Rotary Club. She is now a volunteer trainer. http://neighborsgo.com/index.php?page_id=1000&sit_page_id=5&post_id=41704



THEY PROFIT MOST WHO LAUGH BEST

Know Any Tater People?

Some people never seem motivated to participate, but are just content to watch while others do the work. Spec Taters.

Some people never do anything to help, but are gifted at finding fault with the way others do the work. Comment Taters.



Some people say they will help, but somehow just never get around to doing the promised help. Hezzie Taters.

Then there are those who love others and do what they say they will. They stop what they are doing to lend a helping hand. They bring real sunshine into the lives of others. These are the Sweet Taters [or could they be Ro-Taters?]

with thanks to Elaine Allen!

Proposed New Members

Kirk Meyer

Classification: Marketing
Proposed by **Nolan Duck**
2nd Publication

Roger Diebel

Classification: Funeral Services
Proposed by **Chris Clausen**
1st Publication

Are You Ready for Some Football?



**HP Scots - 20
Coppell - 41**
Better luck next week!

**HHS Panthers - 7
Parish Episcopal - 10**
Better luck next week!

HAPPY BIRTHDAY

**Kristine Christlieb 9.20
Ira Denton 9.21
Jack Murdock 9.22
Susan Rogers 9.23
Larry Austin 9.24**



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September 25, 2009

TODAY'S PROGRAM

Program Chair of the Day: Mark Thomason



Steve Colmus, Founding Principal KIPP TRUTH Academy

Fast Facts

- KIPP's national network of public schools helps students in underserved communities climb the mountain to college.
- Exceptional teaching, more time learning, and high expectations for behavior and academic achievement enable KIPP students to achieve remarkable results.
- Every day more than 16,000 KIPP students across the nation prove that demography does not define destiny.

Steve Colmus is the Founding Principal of KIPP TRUTH Academy. Before opening KIPP TRUTH, Steve completed the KIPP School Leadership Program, an intensive year-long program that trains individuals to open a KIPP school. Prior to that, Steve taught elementary and middle school in Milwaukee and Seattle and seventh and eighth grade at KIPP Academy in Houston. Steve earned his Master of Science degree in curriculum and instruction from the University of Wisconsin at Milwaukee and his undergraduate degree in elementary education from Western Michigan University. After gradua-

ting from WMU, he worked for a year as a full-time volunteer at Casa Maria Catholic Worker, a homeless shelter for women and children that included a daycare cooperative.

KIPP TRUTH is part of a national network of free, open-enrollment, college-preparatory schools known as the Knowledge Is Power Program (KIPP). Our mission is to equip students who have been traditionally underserved with the knowledge, skills, and character traits necessary to succeed in top-quality high schools, colleges, and the competitive world beyond.

www.kipptruth.org/home.aspx



COMMITTEE TIME

Interact Kick-off for 2009-10

District Governor Dave McSpadden kicked off the new Interact school year on Sept. 17th with a talk to over fifty Hillcrest students about the difference they can make in the community through personal service.

Hillcrest HS Interact sponsor David Moliere and Principal Ron

Jones were in attendance in addition to RCPC members Linda Tunnell, Ley Waggoner, Marshall Weaver and Phillip Bankhead.



Adoption Awareness Picnic

For the fourth year Park Cities Rotary participated in the District 5810 Adoption Awareness Picnic. Our event was the free throw contest, with lots of winners! The kids had a blast! About twelve clubs, many prospective adoptive parents and one hundred kids were there. CPS reported that the paperwork for at least eighteen potential adoptions was started from this one event. Thanks to President Phillip, Chair Ruth Knost, John Gilchrist, Ruth Alhilali, Steve Herman and Ley Waggoner.



Chartered in 1948

LAST WEEK

Presiding: **Phillip Bankhead**
 Invocation: **Barbara Barney**
 Pledge/Song Leader: **E.G. McMillan**
 Introductions: **Susan Rogers**
 Four Way Test: **Andy Carothers**
 Photographer: **Ley Waggoner**
 Chair of the Day: **Nolan Duck**
 Program: **Bryan K. Trubey**, Design Principal, "The Cowboys Stadium"



who worked on the stadium, resulting in a lot of innovations. They are most proud of the critical acclaim the stadium has received from other professionals. The Cowboys Stadium and the Rangers' Ball Park are only about 2500 feet apart and there is great potential for developing that area.

The four elements of the building, form, structure, color, and movement, are what make it interesting. The building is a simple form which is one of the things that makes it pleasing; it is concave on the sides and convex at the end zones. It is built on two giant arches which are a quarter mile from end to end. At each end are retractable doors that are 120 feet tall and 180 feet wide, the largest in the world. Each accepts 35,000 to 40,000 people and opens to large end-zone plazas.

The skin of the building is all glass and is tilted out at a fourteen-degree angle. It is very high tech glass which has a ceramic frit in it which makes it reflective, but it is more opaque at the bottom. The interior of the building are huge open spaces with party decks on each end. The building is the largest column-free building in the world. The building extends below ground level almost as much as above.

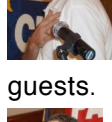
It is an all digital building without any other signage. There is a field-level club where a lot of the players will hang out during the game. Because there are so many innovations in this building they are still working out the acoustics. His next project is a stadium for the Vikings.



President **Phillip Bankhead** called the meeting to order. **Barbara Barney** gave the invocation.



E.G. McMillan led The Pledge of Allegiance and "God Bless America."



Susan Rogers introduced our visitors and guests.



Andy Ellwood announced the Hub and Web advertisers of the week and future advertising opportunities.



Michael Rainwater announced the Blood Drive. The Work Day at Childs-Play has been rescheduled for Oct. 3rd.



PP **Linda Tunnell** announced the Picnic and Cook-Off and elicited cooks to compete.



Nolan Duck introduced Bryan Trubey, architect of the Cowboys Stadium. He said that the new stadium will be an asset



to the area and is already attracting events that would never have come here in the past, including the Super Bowl in 2012.

HKS is a global firm and the largest architectural firm in the southwest. There were about 1200 designers

September 25, 2009 - Page 2

THE HUB

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 www.rotary.org

Dave McSpadden, *Waxahachie*
Governor, District 5810
 www.rotary5810.org

EVENTS CALENDAR

October						
S	M	T	W	Th	F	S
				M In	Mtg	CP
4	M	M	M VV	M In	Mtg	FR
11	M	M	M Cn	M In	Mtg	
18	M Mc	M	M BD	M In	Mtg	
25	M	M	M	M In	Mtg	

AED = Defibrillator Training
BI = Blood Drive
BD = Board of Dirs. Mtg. 7 am
 LaMadeleine, 75 & Mockingbird
C = Circles of Success
 See Tracy Gomes
Cn = PCR Connect Event.
CP = ChildsPlay Work Mtg
D = District 5810 Event
FR = Family of Rotary Event
F = Fellowship Event
FF = RCPC Foundation Fund
 Mtg. See Rick Amsberry
Blue = Activities on own schedule

In- Interact at Hillcrest H.S.
 8 am. See Tracy Gomes
M = Meals on Wheels (Different teams on each day)
 See Charles Delphenis
Mc = Ronald McDonald
 House-See Jina McDaniel
NM = New Member Event
Pr = Program Committee Mtg
Reading and Radio Resources
 See Hal Copeland
SpE = Special Service Event
VV = Vet to Vet - See Bob Dill
Web = Web-lite after noon mtg

Get involved!

Congratulations to Kristin and Bobby Lonergan on the birth of Faith Margaret on Sep. 17th, weight 7 lb. and 3 oz. and length 20 in. Baby and Mom are doing fine.

UPCOMING PROGRAMS

September 25, 2009 - Page 3



October 2 Ramon Diaz-Arrastis, MD, PhD
Alzheimer's Research



Oct 16 Kirk Leudeke, Public Info Officer
Views from Iraq



October 9 State Rep. Dan Branch
Texas Legislative Update



October 23 Rotary Day
New Member Speeches

CLUB ANNOUNCEMENTS

Sign up at www.parkcitiesrotary.org

ChildsPlay Work Day (rescheduled) Sat, Oct 3, 8am-Noon Time to spruce up the playground. Bring putty knife, rake, etc. See Steve Herman

Family Picnic and Cook-Off Sat, Oct 10, 11am-2pm at ChildsPlay Hamburger and Hot Dog Cook-Off, Ladies' Cake and Pie Bake-Off, Children's Cookie Competition. \$15 for adults, \$5 for kids. See Nancy Becker.

Interact every Thurs. 8am in the Hillcrest H.S. Library. **Now** is the time to get involved with these leaders of the future. See Tracy Gomes.

Only ONE Left! Grab the last spot on the back of **The Hub!** \$250/year. **December on the Website.** It's available for an ad! See Andy Ellwood.

Reading and Radio Resources. Needs Editors to edit newspaper stories for broadcast. See Hal Copeland.

ROTARY CONNECTED

LinkedIn Interesting new thread: Chicago: How would you build your financial advisor practice by the Rotary Four Way Test?

Tweet of the Week: How is your club building peace? Hear how Rotary Centers alumni are doing their part. <http://bit.ly/3iJf9O>

f Interesting new thread: Learn more about how Future Vision will benefit the Foundation and your Rotary club. See the new Future Vision e-learning modules. www.rotary.org

YouTube RI has its own channel on YouTube offering a growing collection of videos and psas

flickr Check out or add to RI's Flickr group often, www.flickr.com/groups/familyofrotary/

THOUGHTS ON...

Truth

Truth is more of a stranger than fiction. ~ Mark Twain

...when you have eliminated the impossible, whatever remains, however improbable, must be the truth.

~ Sir Arthur Conan Doyle

The opposite of a correct statement is a false statement. But the opposite of a profound truth may well be another profound truth.

~ Niels Bohr

Any fool can tell the truth, but it requires a man of some sense to know how to lie well.

~ Samuel Butler

Men occasionally stumble over the truth, but most of them pick themselves up and hurry off as if nothing ever happened.

~ Sir Winston Churchill

COMMITTEE TIME

RCPC Blood Drive at NorthPark

Jack Kearney and Michael Rainwater led RCPC's latest blood drive at NorthPark Mall on Sept. 19th as Tom Stutz proudly shows evidence of his donation.



THEY PROFIT MOST WHO LAUGH BEST

Corporate Shake-Up

Arcelor-Mittal Steel, feeling it was time for a shakeup, hired a new CEO. The new boss was determined to rid the company of all slackers.

On a tour of the facilities, the CEO noticed a guy leaning against a wall. The room was full of workers and he wanted to let them know that he meant business. He asked the guy, "How much money do you make a week?"

A little surprised, the young man looked at him and said, "I make \$400 a week. Why?"

The CEO said, "Wait right here." He walked back to his office, came back in two minutes, and handed the guy \$1,600 in cash and said, "Here's four weeks pay. Now **get out** and don't come back."

Feeling pretty good about himself, the CEO looked around the room and asked, "Does anyone want to tell me what that goofball did here?"

From across the room a voice said, "Pizza delivery guy from Domino's."

Are You Ready for Some Football?



HP Scots

Taking the week off



HHS Panthers - 6

Rockwall Heath - 10

Better luck next week!

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Our Funders for Next Week are

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Scott Sargent
Jerry Sayers

Proposed New Members

Roger Diebel

Classification: Funeral Services
Proposed by **Chris Clausen**
2nd Publication

Joyce Hendrickson

Classification: Financial Services
Proposed by **Pam Carvey**
1st Publication

HAPPY BIRTHDAY

Bob Heard 9.25
Tom Stutz 9.25



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